



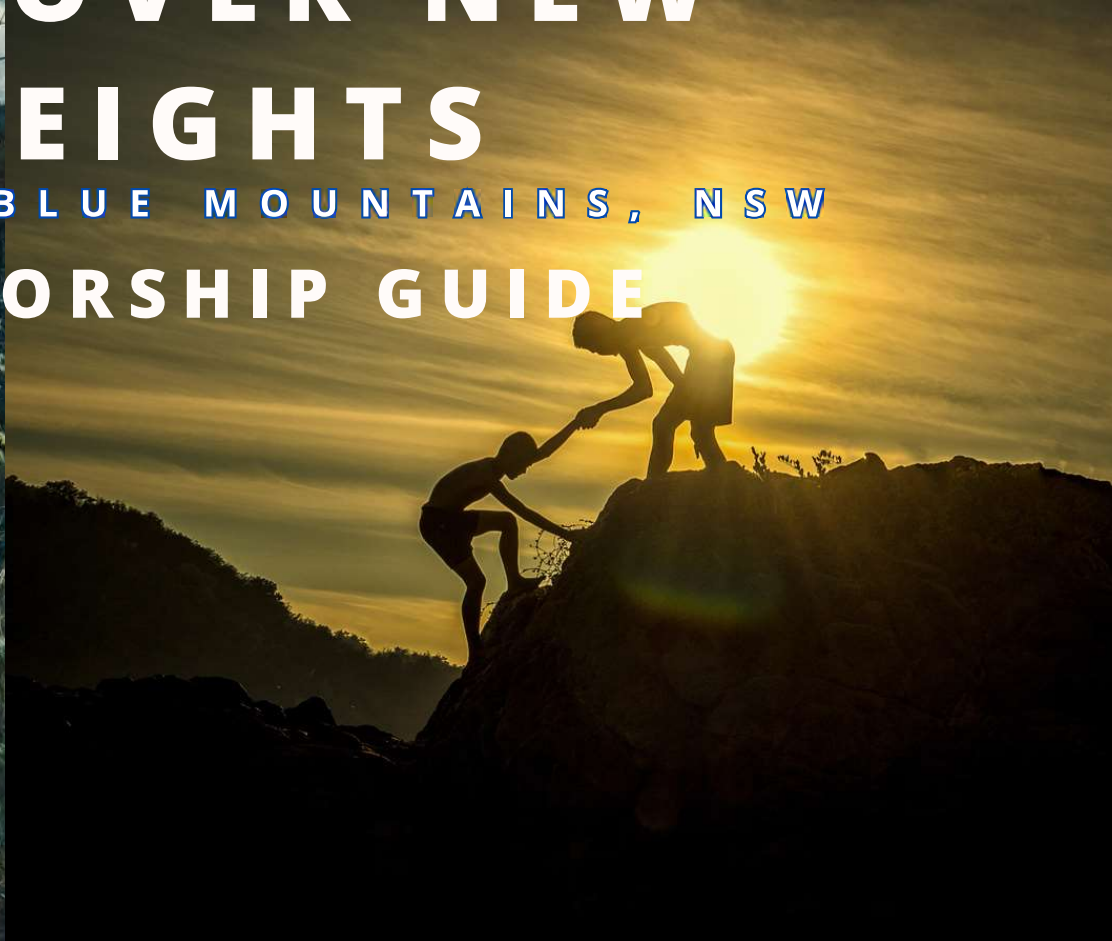
A W E M S C O N F E R E N C E 2 0 2 3

D I S C O V E R N E W

H E I G H T S

O C T O B E R 1 3 - 1 5 - B L U E M O U N T A I N S , N S W

S P O N S O R S H I P G U I D E





ABOUT AWEMS

Our mission is to be the peak Australasian body providing guidance and oversight for excellence in medical care provision in remote and austere environments.

AWEMS is a not-for-profit organisation connecting Australasian wilderness and expedition medicine practitioners, while supporting the growth and profile of this field.

We aim to represent quality Australasian-specific experience and practice on the world stage and to provide contextually appropriate, evidence-based knowledge, guidelines, and skills to practitioners.

**WE INVITE YOU TO JOIN US ON AN
ADVENTURE..**



ABOUT THE CONFERENCE

From the 13th-15th of October 2023, the third annual AWEMS conference will be held in the Blue Mountains of NSW. As the only dedicated Australasian conference in its field, it will bring together experts, practitioners and students alike, in-person and online, with a common passion for wilderness and expedition medicine.

We are seeking mutually beneficial partnerships with selected companies that share our values of excellence, inclusiveness and sustainability - to inspire the AWEMS community and beyond and to discover new heights with us!

As well as the conference presentations from prominent speakers in the field, the event will feature:

- Numerous social events, including welcome drinks and main social evening.
- Exclusive breakout opportunities and workshops,
- A trade exhibition featuring stalls from varied industry partners.
- So much more!



EVEREST

\$ 5 0 0 0

Limited to 1 sponsor

Conference Branding

- **Official AWEMS Conference 2023 partner.**
- Placement of large banners around conference (2x provided, unlimited own provision).
- Large logo advertisement on conference poster.
- Large logo advertisement in conference program.
- Full screen logo advertisement during lecture breaks.
- Specific acknowledgement speech in opening and closing remarks.
- 20 minute guest speaker opportunity on main stage.
- Cobranding of official AWEMS 2023 conference delegate bags.
- Opportunity to place promotional material in conference bags.
- Opportunity to provide official conference lanyards* with co-branding.

Trade exhibition

- Trade table in priority position.
- Unlimited tables/space (within reason).
- Trade table signage provided.

Advertising

- AWEMS webpage promotion of company.
- Logo placement on AWEMS conference website.
- 1x dedicated social media post **per month**, leading up to conference on all AWEMS social platforms.
- Double ad in conference program - choice of combined or separate.

Tickets

- 4x Complimentary full access conference tickets, including all associated events.
- Extra tickets negotiable, for cost-price of catering.



A C O N C A G U A

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Limited to 1 sponsor

Branding

- Main social event partner, with opportunity to open evening activities (5 min limit).
- Large logo on conference poster.
- Large logo in conference program.
- Large logo on main lecture screen.
- Short message and thankyou speech in opening and closing remarks.

Trade Exhibition

- Access to trade table in priority position.

Advertising

- Large logo placement on AWEMS conference website.
- 2x social media post on all AWEMS platforms.
- Single, full page ad in conference program.

Tickets

- 3 x Complimentary conference tickets, including access to welcome drinks and main social evening.



D E N A L I

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No Sponsor Limit

Branding

- Opportunity to partner for a conference event or activity.
- Small logo placement on lecture screen.
- Small logo on conference poster.
- Small logo placement in conference program.
- Mention and thankyou in opening and closing remarks.
- Opportunity to place promotional material in conference bags.

Trade Exhibition

- Access to trade table for advertising and engagement with delegates.

Advertising

- Logo placement on AWEMS website.
- 1x social media post on all AWEMS platforms.

Tickets

- 2 x Complimentary conference tickets for representatives, including access to partnered event or activity (or choice of other).



A O R A K I

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No sponsor limit

Branding and advertising

- Small logo on conference poster.
- Small logo in conference program.
- Small logo placement on lecture screen.
- Mention and thankyou in remarks.
- Inclusion in combined sponsor social media posts.
- Opportunity to place promotional material in conference bags.
- Logo placement on AWEMS conference website.



K O S C I U S Z K O

No sponsor limit

Kosciusko Sponsorship is open for sponsors who wish to donate goods to be distributed as giveaways, prizes or promotional material (in conference bags). The level of advertising for non-financial sponsorship will be considered on a case by case basis, aligned with the value of the items offered.

Bespoke advertising options are also available and priced individually per logo, post, trade table etc. Please contact the AWEMS sponsorship team for customised options!



Please note:

- **Sponsorships are accepted and facilitated on a "first come, first serve" basis - so please contact us as soon as possible to avoid disappointment in our limited tiers and certain provisions.**
- Exhibition spaces will be allocated by level of investment, and then as determined by sponsorship team.
- Exhibition floor plan and display details will be provided after sponsorship confirmation, however will be indicative only and subject to change. Please speak to AWEMS sponsorship team with any specific requirements and we will attempt to facilitate requests where possible.
- Sponsorship guide is a **guide** only - details and provisions may change in the lead up to the conference. We will endeavour to provide suitable substitutions where possible, however sponsorship team decisions are final.
- While all reasonable attempts will be made to ensure security, AWEMS cannot take responsibility for any sponsorship items stored at the venue for the duration of the event and will not be liable for any damage or theft etc.
- **All logos and advertisements are required to be submitted no later than 30/09/2023. It is the sponsor's responsibility to provide AWEMS with appropriate logos and advertisements in appropriate format.**



*FOR ANY OTHER IDEAS OR TO
DISCUSS FURTHER, PLEASE
CONTACT US:*

AWEMS sponsorship team:



sponsorship@awems.org.au



Available on request



www.awems.org.au



www.facebook.com/australasianWEMS



[australasianwems](https://www.instagram.com/australasianwems)